

EVENT SPONSORSHIP



Key Deadlines: Please respond by the following dates to ensure receipt of recognition in the following formats:

- * January 3, 2018 commitment form and logo for gala save-the-date
- * February 20, 2018 commitment and logo for inclusion in event invite
- * April 1, 2018 print-ready art for ad in event program and newsletter



Celebrate Hope gala · April 27, 2018 · benefitting Parkinson's Resources

PRO's annual **Celebrate Hope** gala will be held April 27, 2018 at the Multnomah Athletic Club in downtown Portland, Oregon. This year's **Grow with PRO** theme invites guests to "step into our Secret Garden." As celebrated in the novel, magic and wellness abounds in an environment of caring and support. We will embrace this theme as we plant seeds for giving, raise support for programs, and harvest an abundance of joy. **Grow with PRO** is an elegant opportunity for guests to raise their glasses and bidder numbers in celebration of PRO's services. This year we have set a goal of raising \$270,000 to support the critical programs offered by Parkinson's Resources.

Guest Experience: As PRO's signature event, the Celebrate Hope gala offers us an opportunity to introduce new friends to PRO in a festive and sparkly atmosphere, while inviting guests to raise their glasses and bidder numbers in celebration of PRO's services. A fantastic lineup of auction packages will be the center of the night. Travel is the hot ticket! We will be offering getaways to Canada, Hawaii, Palm Springs, and more, with an abundance of fun local experiences. Guests will enjoy socializing and cocktails during our silent auction reception, later adjourning to the MAC's grand ballroom for dinner and live auction with auctioneer Johnna Wells.

Please contact Lauren Tietsort for more information lauren@parkinsonsresources.org

GROW WITH PRO Sponsorship Benefits	Golden Key \$10,000	Green Door \$7,500	Rose \$5,000	Red Robin \$2,500	Seedling \$1,750
Presented by <i>Your Company</i>	•				
Opportunity to welcome guests to event during program	•				
Presenting sponsor mention in all media coverage	•				
Two tables for 20, upgraded wine selection	•				
Premiere listing in all Celebrate Hope marketing materials	•	•			
Feature story of support in email to PRO clients	•	•			
Inclusion in all press releases	•	•			
Logo on Celebrate Hope website and social media push	•	•	List	List	
Logo in electronic display at event	•	•	•		
Full-color ad in PRO newsletter	1/2 page	1/2 page	1/4 page	1/4 page	
Inclusion in digital advertisements	•	•	•		
Logo on event signage and print materials	•	•	•	•	
Verbal recognition during event program	•	•	•	•	
Listing in PRO newsletter and event emails	•	•	•	•	
Full-color ad in event program	Full page	1/2 page	1/2 page	1/4 page	1/4 page
One event table for 10 guests	2	•	•	•	•

* **In-Kind Sponsorships** are valued at 50% of the retail value and will be recognized accordingly.